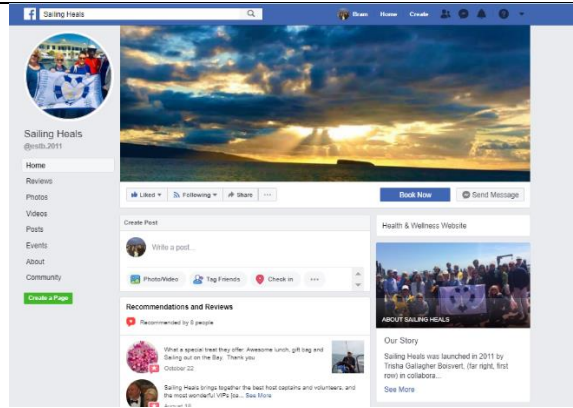
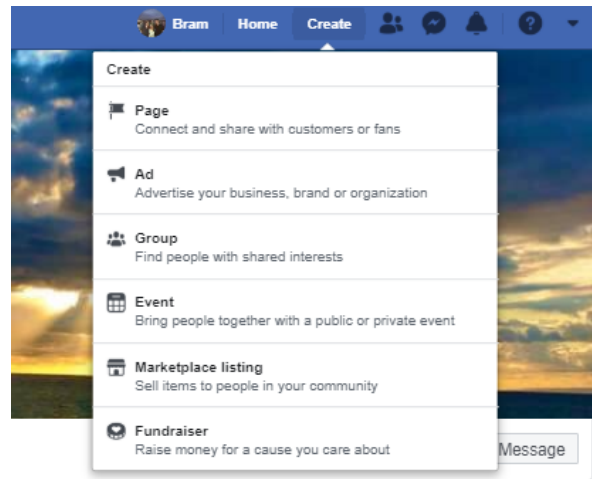


Instructions for Setting up a fundraiser on Facebook for Sailing Heals

On your own or on Sailing Heals' Facebook Page
<https://www.facebook.com/SailingHealsNew/>
(as of March 2019)



Click the create button in the top right-hand corner. Click **create fundraiser**.



Choose **nonprofit**.



Type in: **Sailing Heals** as shown below. Sailing Heals will automatically appear. Select.

Select Nonprofit

Sailing Heals



Sailing Heals ✓

1,384 likes • Health

Fill in the basic information:

- **Amount of Money:** type \$1000 or whatever you want
- **Date to end:** 12/31/19



Let's start with the basics

Who are you raising money for?


 Sailing Heals

How much money do you want to raise? ⓘ

1000 USD

When should your fundraiser end? ⓘ

Nov 29, 2019

Fundraisers are  Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

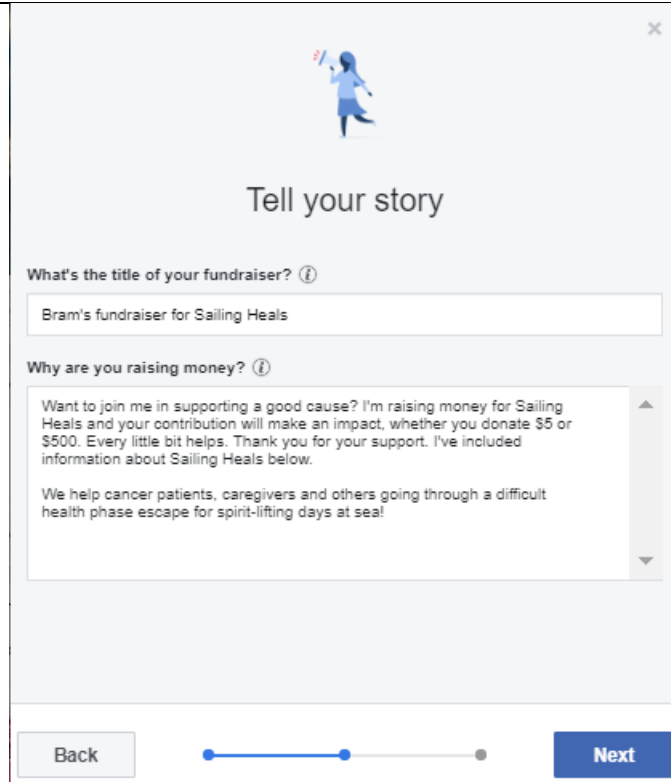
Next

Tell Your **Story**: keep as is or personalize it.

Example:

On November 28, 2017, starting at 8 am EST, the Bill and Melinda Gates Foundation is matching up to \$1000 per fundraiser for non-profits to a maximum of \$50,000 per non-profit. Facebook is waiving all fees on 11.28.17.

I'm asking for donations to Sailing Heals Inc. I've chosen this nonprofit because their mission means a lot to me, and I hope you'll consider contributing. Every little bit will help me reach my goal. Please let me know that you've donated, so that I can make sure your donation reaches Sailing Heals.



The screenshot shows a 'Tell your story' form for a fundraiser. At the top, there is a small icon of a person holding a megaphone. Below the title 'Tell your story', there are two main sections: 'What's the title of your fundraiser?' and 'Why are you raising money?'. The title field contains 'Bram's fundraiser for Sailing Heals'. The 'Why are you raising money?' field contains a paragraph of text: 'Want to join me in supporting a good cause? I'm raising money for Sailing Heals and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Sailing Heals below.' Below this is another paragraph: 'We help cancer patients, caregivers and others going through a difficult health phase escape for spirit-lifting days at sea!'. At the bottom of the form, there are 'Back' and 'Next' buttons, and a progress indicator.

Pick **Cover Photo**: upload screen shot provided by us for giving Tuesday.



Click **Create**

You now have created your own fundraiser page! You can then invite and share!

